



CHANGING THE GAME IN INTERSCHOLASTIC SPORTS

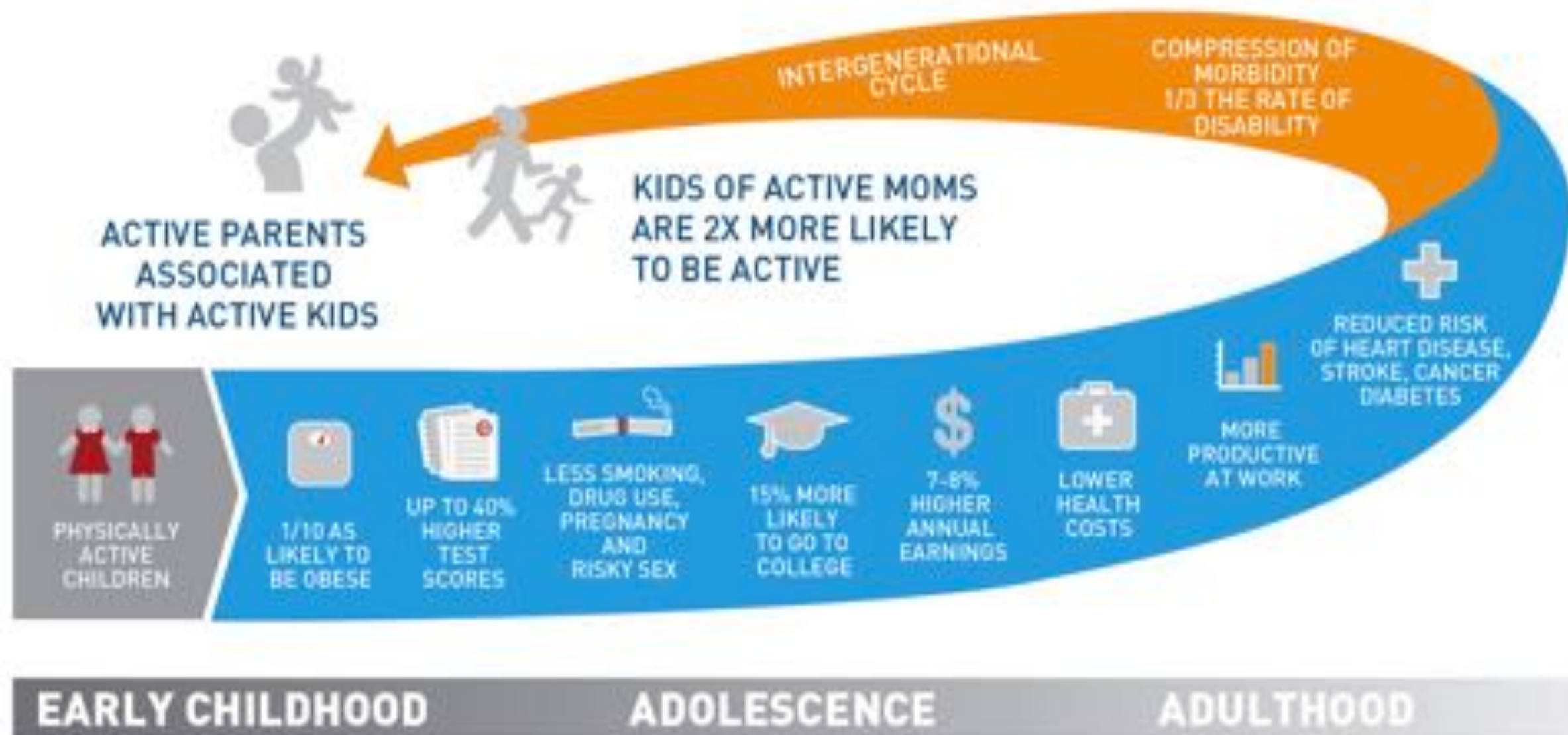
PRESENTED BY JOHN O'SULLIVAN

www.ChangingTheGameProject.com
[@CTGProjectHQ](https://twitter.com/CTGProjectHQ)



Active Kids Do Better In Life

What the research shows on the compounding benefit



THREE THINGS THAT DO NOT CHANGE

1. WHY KIDS PLAY
2. WHAT KIDS WANT FROM COACHES
3. KIDS HAVE PARENTS



1. WHY KIDS PLAY?



1. WHY KIDS PLAY?

MORE FUN

1. TRYING YOUR BEST
2. WHEN COACH TREATS PLAYER WITH RESPECT
3. GETTING PLAYING TIME
4. PLAYING WELL TOGETHER AS A TEAM
5. GETTING ALONG WITH YOUR TEAMMATES
6. EXERCISING AND BEING ACTIVE

1. WHY KIDS PLAY?

LESS FUN

Much less of a priority than simply having a chance to play.

- 48. **WINNING**
- 63. PLAYING IN TOURNAMENTS
- 66. PRACTICING WITH SPECIALTY TRAINERS AND COACHES
- 67. EARNING MEDALS OR TROPHIES
- 73. TRAVELING TO NEW PLACES TO PLAY
- 81. GETTING PICTURES TAKEN

WHY KIDS QUIT



EXCESSIVE COMMITMENTS/LOSS OF OWNERSHIP



EARLY EMPHASIS ON WINNING, TRYOUTS AND CUTS



IS HE REALLY “9” YEARS OLD?



2. WHAT KIDS WANT FROM COACHES

***LIST THE 5 QUALITIES
OF THE BEST COACH
YOU EVER HAD***



Coach Inspire
Motivate Vision
Success
Teamwork Win
Lead by Example
Mentor

WHAT KIDS WANT FROM COACHES...



RESPECT AND ENCOURAGEMENT
POSITIVE ROLE MODEL
CLEAR COMMUNICATION
KNOWLEDGE OF THE GAME
SOMEONE WHO LISTENS



ARE WE TRAINING OUR COACHES?



- ONLY 5% OF KIDS WHO PLAY FOR A TRAINED COACH QUIT NEXT YEAR
- 26% OF KIDS WHO PLAY FOR UNTRAINED COACHES QUIT NEXT YEAR
- USA HOCKEY ADM RETENTION RATE AGE 9-14?

91%

3. KIDS HAVE PARENTS



**“COACHES MUST STOP
USING THE BAD
PARENTS AS AN EXCUSE
TO IGNORE AND NOT
ENGAGE WITH THE
GOOD PARENTS!”
- SKYE EDDY BRUCE**

PARENTS AND COACHES MUST TRUST EACH OTHER



THE FIVE MOST IMPORTANT WORDS...

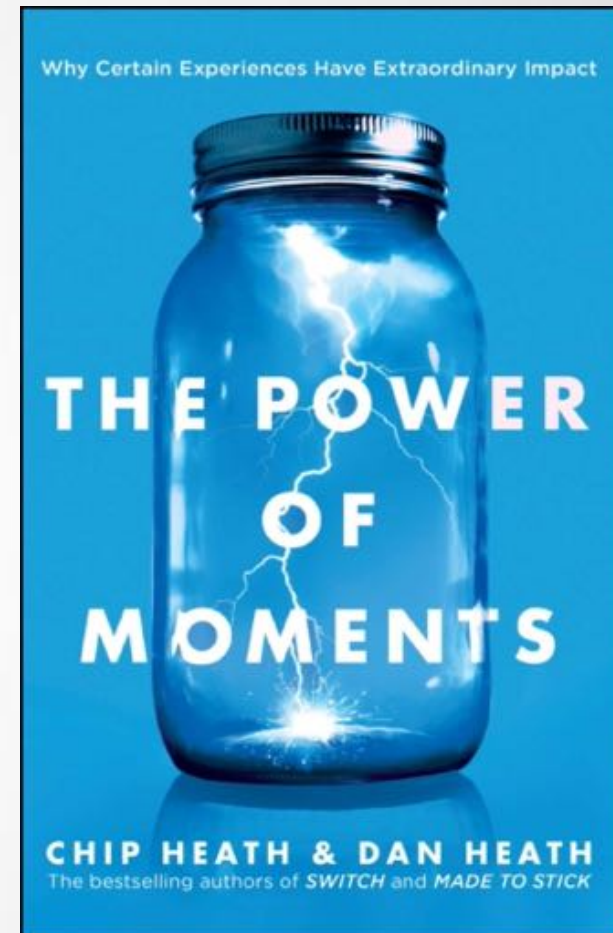
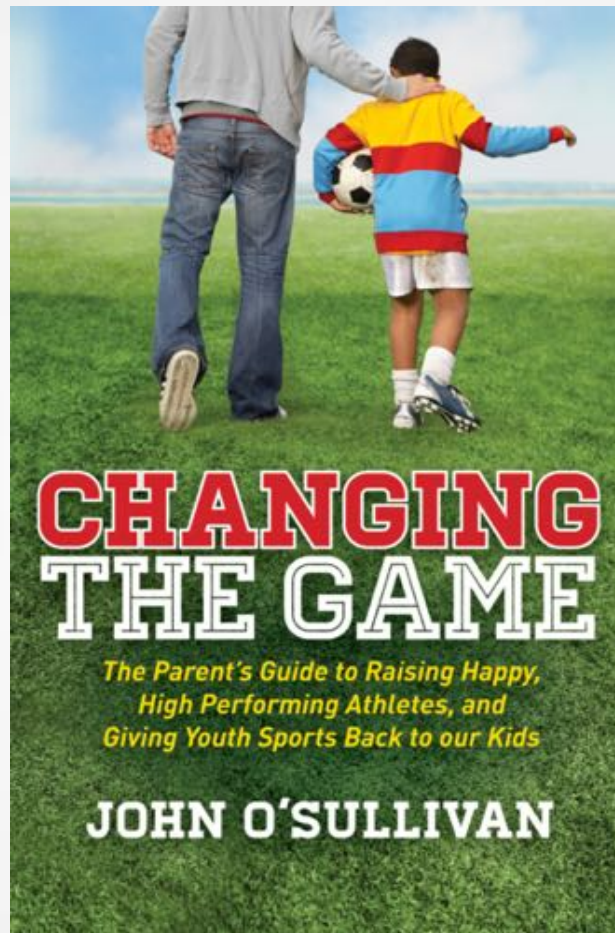
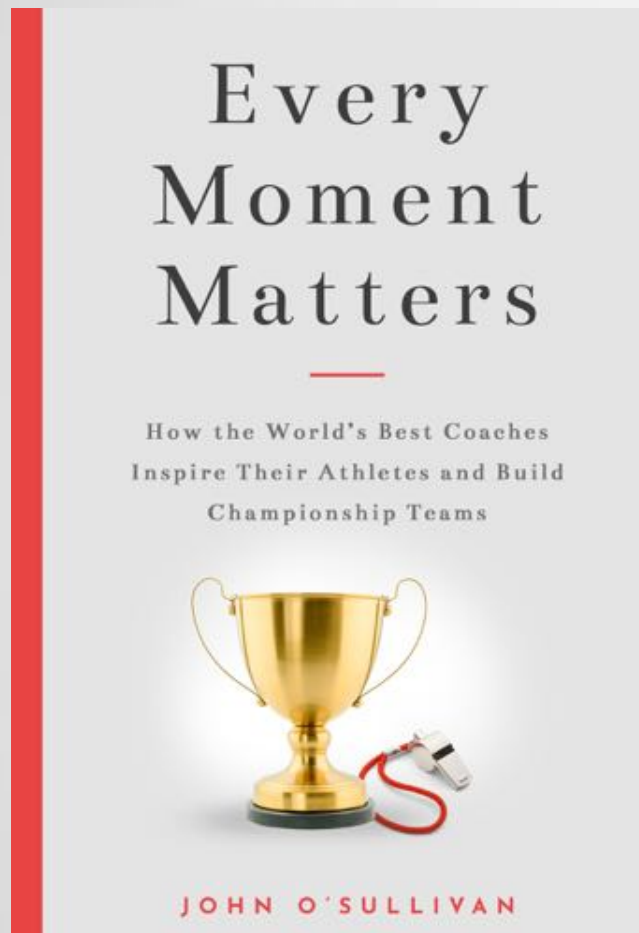


**I LOVE WATCHING
YOU PLAY!**

WISE WORDS FROM THE LATE KOBE BRYANT...



RESOURCES FOR YOUR COACHES AND PARENTS



CONTACT US

ChangingTheGameProject.com

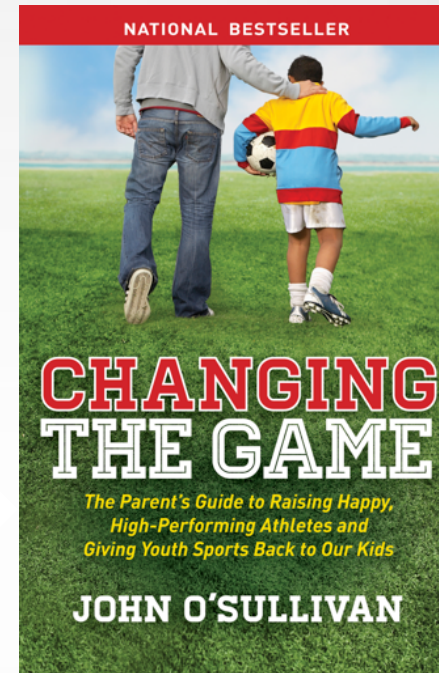
Twitter/IG: @CTGProjectHQ

Facebook: Changing the Game Project

John@ChangingTheGameProject.com

Get a free eBook of *Changing The Game*

WWW.CHANGINGTHEGAMEPROJECT.COM
/freectgbook



PODCAST AND VIRTUAL CONFERENCE
AUGUST 21-22, 2021