

Administrators – Do they know the value of a good Athletic Director?

Nick Waterbury – nwaterbury@calgaryacademy.com

Head of Athletics, Calgary Academy

President – Calgary Independent Schools' Athletic Administration



A Typical Day – Covid-19 Addition

Monday, February 1st – *First day back at school after a government announcement the previous Friday stated that “School Sports” restrictions were being reduced.*

7:08am – Text messages returned to 4 different local ADs about, “What does this announcement mean???”

7:11am – Phone call from my principal to see when I’d be free to have a meeting about, “What does this announcement mean?????”

7:14am – Coffee

7:19am – Arrive at work. Answer emails from parents, coaches, and teachers about, you guessed it, “What does this announcement mean?????????????” Then, send a note to the Alberta Schools’ Athletic Association (ASAA) confirming that the announcement truly might mean nothing....



Cont.....

....inued

7:40am – Divisional meeting to talk about nothing related to sports. Meanwhile, the inbox continues to fill up. I mean, the government saying school sports were back on must mean SOMETHING, right?

8:00am – Coffee

8:05am – Sit-down with my principal to compare the recent updated guidelines with the current documents on the Sport Physical Activity and Recreation (SPAR) portion of the government's website and the most recent school re-launch documents sent out 3 weeks ago for schools. Result: confusion.

8:20am – Teach Math.

9:30am – Coffee/Teach more Math.

10:45am – Email communication with zone executive and make the decision to update the league about how the government really didn't mean school sports were back on. Prepare for negative responses....



The day went on...but I won't.



Who am I?

- AD for 12 years, starting at the ripe young age of 23
- Teacher at a private school focused on education for students with mild to moderate learning disabilities (teaching grade 11 and 12 math, in addition to Phys Ed)
- Father of twin 2 year-old girls, and we will be adding a little boy to the crew in August.
- President of local athletic association for independent and charter schools, and heavily involved with provincial athletics.



Waterfall of Chat

- Type your response in the chat function
- **DO NOT HIT ENTER!**
- Wait for the count-down...
- Everyone hits enter/sends chat message all at once
- Watch all of the responses flow in!

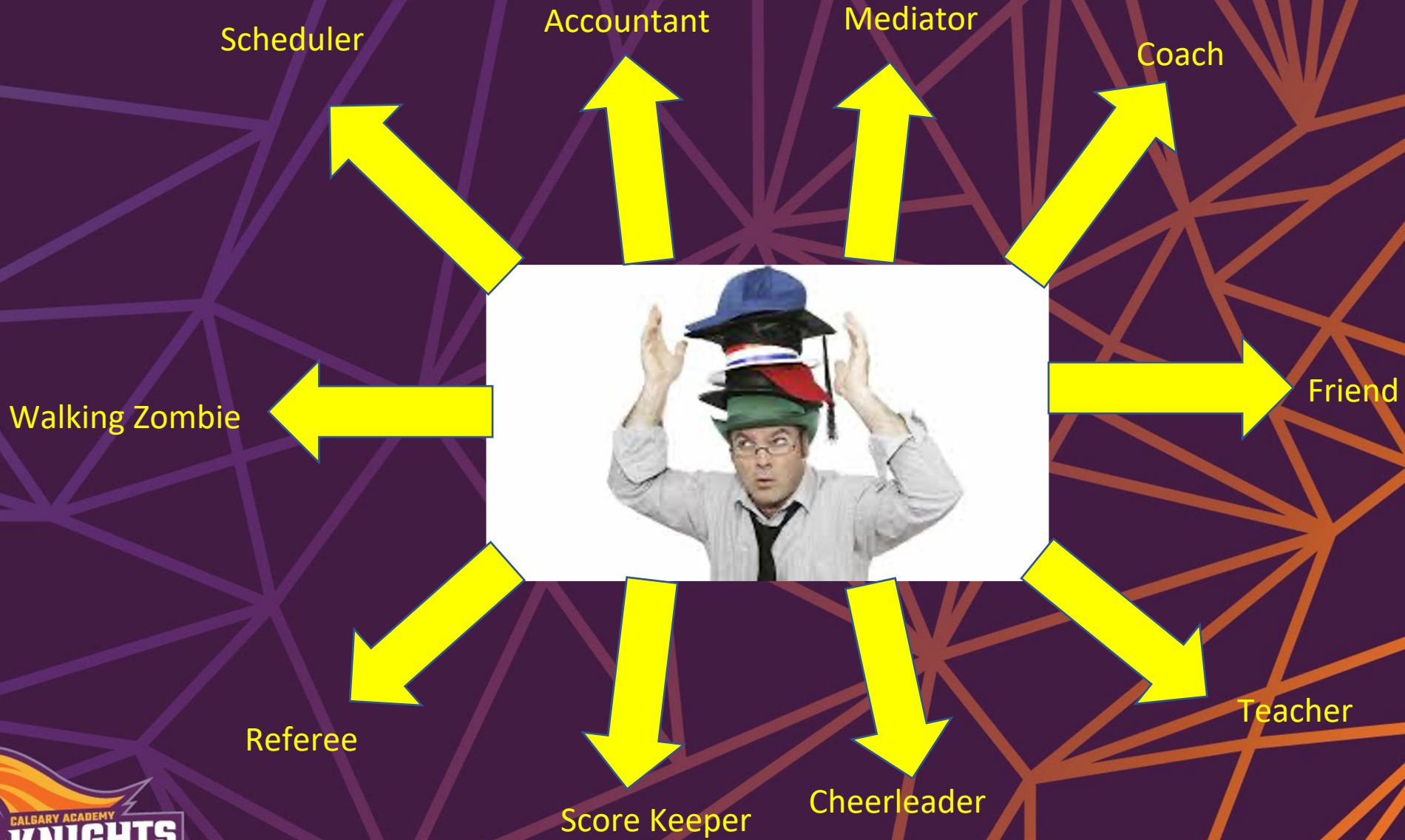


Waterfall of Chat

Question: *What is one thing that you wish your administration would give to or do for you?*

DON'T PRESS ENTER UNTIL I GIVE THE COUNT-DOWN!







vs.



It sometimes feels this way...



Invite them to a hosted event



Set up weekly meetings to update Admin on all the goings on in Athletics



Agenda – Monday, November 19th 2020

- Jerseys
 - Grade 8 volleyball boys and girls are 7 years old
 - Should we talk about a regular jersey rotation?
 - 5 years?
 - Same colours? Different logo?
- Bussing
 - Broken taillight
 - Fix in house or take it in?
 - Standard walk-arounds need to be enforced
 - We need more drivers
 - Pay for driving?
 - Extra motivation?
- Equipment
 - Missing volleyballs
 - PE classes? Rentals?
 - Better storage solutions



Responsibilities of the Head of Athletics:

1. Create short, medium- and long-term plans that focus on delivering a quality athletic program.
2. Supervising and coordinating all athletics activities.
3. Effective communication with the administration and staff regarding the athletics program, and in a timely manner with all stakeholders, including updates to Round Up.
4. Regular meetings with school administration to discuss updates with the athletic program.
5. Registering all high school teams and athletes with the Alberta Schools Athletic Association (ASAA).
6. Complete athletic transfers with the ASAA for students that come to or leave Calgary Academy in high school.
7. Registering all junior high and high school teams for competition in the appropriate level in the CISAA
8. Building relationships with the heads of athletics in other schools, attending Calgary Independent Schools Athletic Association (CISAA) meetings and organizing the school's involvement in league play.
9. Scheduling, organization and calendaring of practices and games.

10. Ensuring all coaches have appropriate courses and documentation to coach in Alberta
11. Organizing sport-specific coaching professional learning opportunities for staff.
12. Supporting coaches in team management and skill development
13. Keeping organized track of data such as athlete waivers, fees, coaches record checks.
14. Supporting tournament/season planning for all teams and leading the organization of all major home and playoff tournaments for all sports.
15. Training and organizing scorekeepers for all home games.
16. Scheduling referees for all home games.
17. Mentor new coaches by providing support with practice, game and logistical planning.
18. Organizing coaching meetings at the beginning and end of each season.
19. Supporting coaches regarding conflicts that may arise regarding athletes or parents.
20. Keeping inventory of jerseys and ensuring ordering and replacement on a regular basis.
21. Maintaining and balancing budgets for athletics, including facilitating payment for leagues, officials, scorekeepers, and others as necessary.
22. In coordination with the Head of Physical Education, ordering and maintaining athletic equipment.

**Create your own job description.
Let them know the extent what you do!**

23. In coordination with the Head of Physical Education and CA graphics team, design and order athletic-related clothing items.
24. Plan and deliver athletic awards ceremonies and coaches' recognition events.
25. Calendaring of events to ensure a balanced year.
26. Creating and publishing an athletics manual for Calgary Academy parents and staff.
27. Creating and publishing a coaching manual for staff.
28. Working together with the Head of Physical Education and School Administration for the effective implementation of school-wide wellness days.
29. Coordination of student leadership hours in partnership with the Head of Physical Education.
30. Creating and building relationships with clothing, equipment, jersey and banner distribution companies.
31. Attending school special events as necessary.



Let the Parent Council know who you are and what you do!

Roles within the school



- Provide training and support for coaches
- Motivate students to be involved
- Equipment and jersey purchasing/maintenance
- Gym bookings for practices and games
- Organize and train score/time keepers
- Register athletes both locally and provincially
- Update Calgary Academy regularly about upcoming events to encourage school support

Roles outside of the school



- Attend regular Athletic Director meetings held by the CISAA, South Central Zone, and the ASAA
- Communicate with other schools in relation to issues that may arise during sporting seasons
- Sign our teams up for tournaments and extra competitions
- Advocate for our school's best interests within the CISAA
- Pursue extra opportunities for our athletes to improve their skills

Future Goals



- Host 5-8 tournaments per year
- Have students play a larger role in hosting games/tournaments
- Use the athletes at MRU and the U of C to help run camps and clinics to develop our athletes
- Bring back alumni to help coach and continue to grow the love of sport here at Calgary Academy
- Certify 5-10 students within the building to be able to officiate volleyball and basketball games
- **Continue to have Calgary Academy be one of the top and most respected schools in the CISAA.**



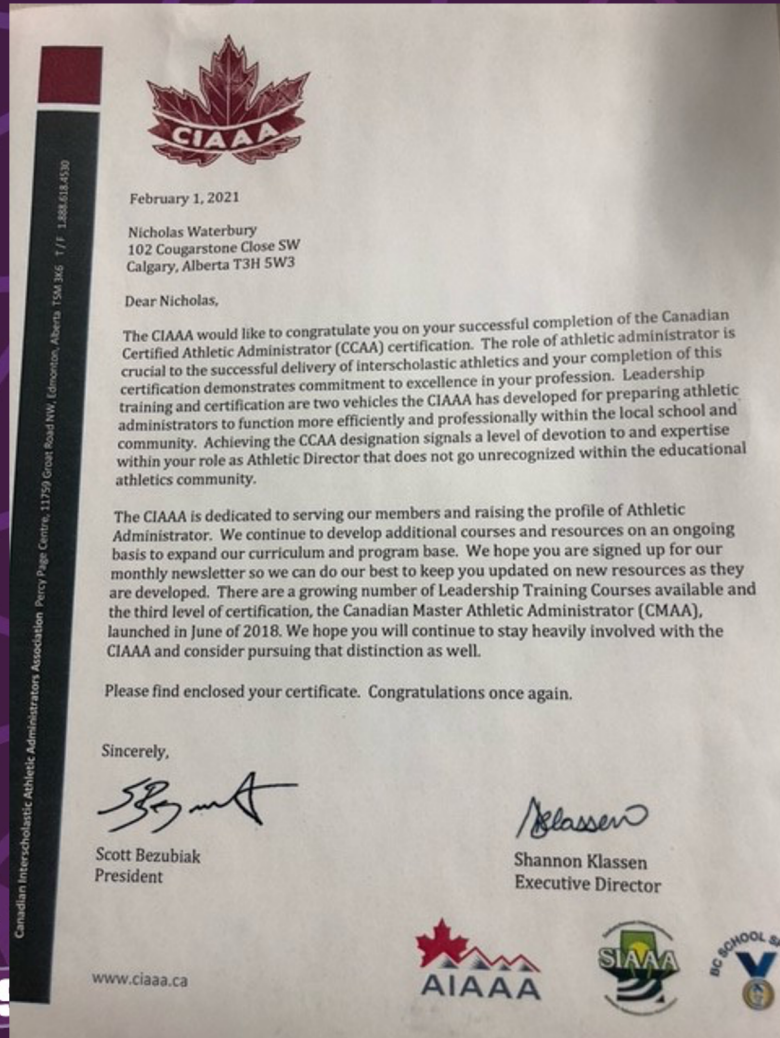
Thank you!



Strike a committee and host a Provincial Championship!



Get Certified!



Be your own biggest cheerleader!

- Step out of your comfort zone! We don't like to pump our own tires, but you need to once in a while.
- It's ok to show off when you get positive responses from parents, student-athletes, and other schools.
- Share all of your successes with all stakeholders



A strong athletics program builds the foundation for a strong school.

We lead that program, and we need to make sure we are supported in what we do!



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ATHLETIC DIRECTOR

Because
Freaking Awesome
Is not an Official
Job Title

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Questions?



Thank you so much!

