



COACHING COACHES, THE NEXT STEP IN ATHLETE DEVELOPMENT

2021 CIAAA VIRTUAL CONFERENCE

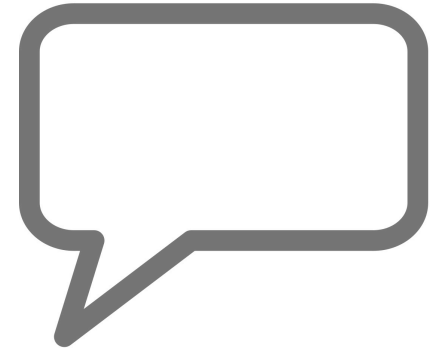
COACH+

BEV

PRIESTMAN

Head Coach,
Team Canada,
Women's
Soccer





IMPORTANCE OF YOUR COACHES

DEVELOPMENT FOR YOUR COACHES

VISION



REIMAGINING AND REALIZING THE FULL POTENTIAL OF COACHES

COACH+

OUR PURPOSE

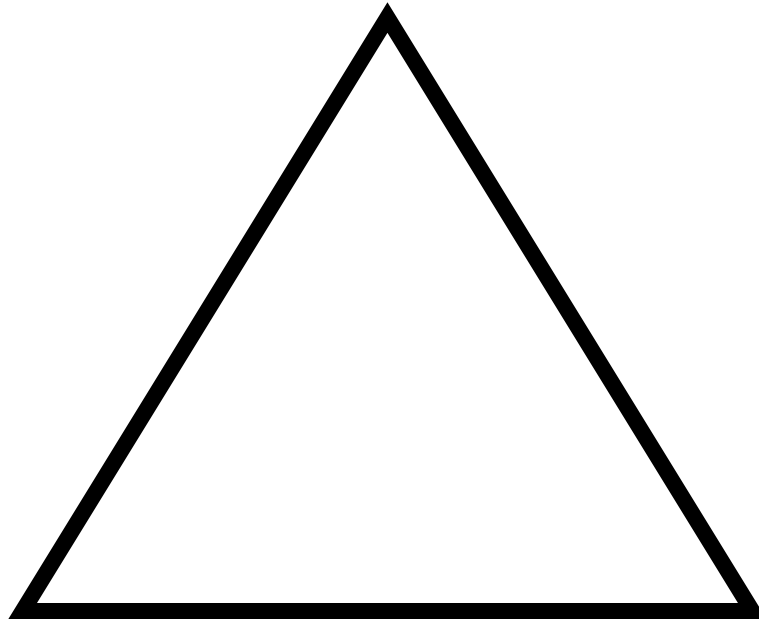
A rocket is shown launching diagonally from the bottom left towards the top right. It is leaving a large, bright, orange and white plume of fire and smoke that trails behind it. The background is a solid dark blue.

To diverse communities of coaches, we are the fire-starters of learning and drivers of relentless improvement. **We are local champions and global leaders.**

We love coaches. We do more than provide information to coaches. We invest energy in coaches. Our deep passion for coaching is reflected in their ongoing commitment to advance their practice.

COACH+

ATHLETE



ADMIN

PARENT

CLICK ON THE LINK IN THE CHAT.....



READY?

We support our coaches and athletes with opportunities to learn about sport psychology, strength and conditioning and nutrition.

We support our coaches with regular professional development opportunities.

We are aware of and support mandatory coach training as determined by our sport, school board or other governing organizations.

We facilitate our coaches in sharing their learning and experiences with each other.

Our coaches have a clear plan for player and team development for the season.

We provide explicit opportunities for our organization to receive feedback from our coaches.

We manage challenging parent situations well.

Communicating with all stakeholders (athletes, parents, coaches, PSOs, NSOs, other administrators) is our school's strength.

Our programming strongly aligns with our sport's long-term athlete development model (LTAD).

SCORING



27 and less = Lower third: There are many moving parts in a school athletic department. Let's review some small, manageable steps we can do to nudge your school forward.

28 - 44 = Middle third: Well done. You're better than many. It won't take much to get to the next level and hang out with the top dogs.

45 and higher = Upper third: You/your school are clearly a lifelong learner with a growth mindset...let's keep going!

A solid orange vertical bar on the left side of the image.

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10 EASY STEPS TO BETTER COACHING

a how-to guidebook supporting sport organizations

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I-CLUB





WHAT SHOULD A CLUB EXPECT FROM COACHES?²

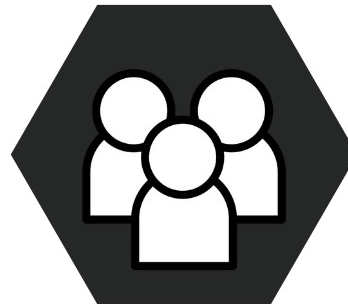




WHERE WILL THEY LEARN THESE EXPECTATIONS?



Self Reflections



From and in their
envrionment



Club Culture of
Learning



HOW COACHES LEARN¹



FORMAL

Such as degrees, certifications and required training



MENTORSHIP

Types include one-on-one, group and distance mentorship



NONFORMAL, MEDIATED

These are guided sessions but less formal such as workshops, clinics and meetings



INFORMAL

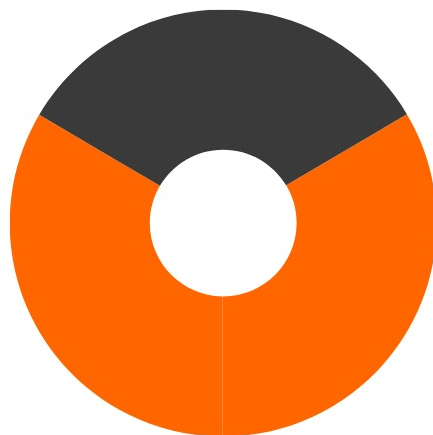
Self-directed such as reading, trial and error, reflection and observation



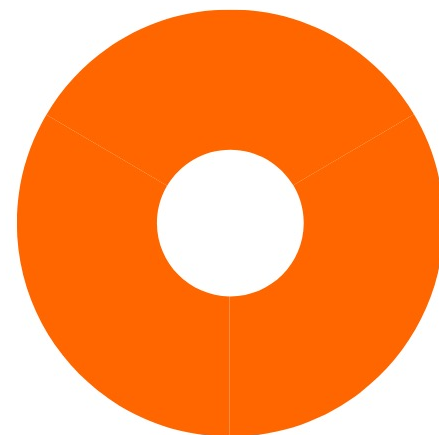
FEEDBACK CLUBS CAN PROVIDE



CLUB-WIDE FEEDBACK
AS COACHES LEARN
"BY DOING"



OFFER A MENTORSHIP
PROGRAM TO MATCH
AND SUPPORT
IDENTIFIED COACHES



FOCUS ON COMMUNITIES
OF PRACTICE, CONNECT
WITH OTHER SPORTS,
DEVELOP REFLECTION &
ACTION PLANS



FINAL REMINDERS



THERE'S NO TIME LIKE NOW

Cannonball into the pool. It won't be easier tomorrow.



PLAN FOR COACH DEVELOPMENT

You don't need to do it all at once. Start small and be effective with your planning.



ASK FOR HELP WHEN YOU'RE STUCK

There are many resources and people to nudge you along. COACH+ has decades of experience to help you move ahead.

CONTACT US

TO LEARN MORE...

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WHAT QUESTIONS DO YOU HAVE?